

To Our Valued Customers,

These are unprecedented times we're living through. As we move into the summer months with the daily weight of a pandemic and economic crisis hanging over us, please know that we stand with you and wish the best for you, your employees, and your families. Our highest concern is the continued health and safety of our customers, colleagues, friends, neighbors, and loved ones.

Even as we navigate the unique challenges of this time, life goes on. There's little doubt that the economic impact of COVID-19 will be incredibly disruptive for the recreational product and light commercial vehicle sales and lending industries alike; we're already seeing the early effects of that. Now more than ever, we see our position as a provider of key workflow solutions as critical to helping our partners lower costs and boost efficiency, productivity, and profitability during a time when every dollar could mean the difference between keeping the lights on or not, between providing a stable source of employment for your community or layoffs.

It's important to us to communicate that our platform is still fully operational, including our sales and support staff. We're still committed to facilitating and streamlining the dealer-lender relationship, even as we caution all parties to please follow relevant safety guidance coming from the CDC, WHO, and federal and state governments. As always, we stand by our policy of no monthly fees for dealers who exclusively use our integrated lenders.

While COVID-19 has not impacted our ability to provide our usual services, we recognize your first obligation is to protecting your employees and team members. If you would prefer that we reschedule or otherwise postpone any previously scheduled in-person activity, we will certainly work with you to make those arrangements. Please do not hesitate to contact us at 877-277-6631 with any feedback or concerns, and as always, thank you for being part of the AppOne Family.

Sincerely,

Chet Heughan, Senior Sales Director