

## **700Credit Integrates with AppOne® Dealer Portal**

*Connecting Lenders to Dealers to Accelerate the Traditional Indirect Lending Process*

**Farmington Hills, Michigan – May 7, 2019** – 700Credit, LLC, the auto industry’s leader in providing credit reports, compliance solutions and soft-pull products and services, today announced that AppOne® has integrated 700Credit’s credit and compliance platform within the AppOne Dealer Portal, which connects dealers and lenders to automate and accelerate the traditional indirect lending credit application submission and loan documentation processes. AppOne is a web-based platform that connects recreational vehicle, marine, and power sport dealers with lenders. AppOne gives dealers the ability to submit credit applications to lenders and prepare and print lender specific loan document packages, eliminating the task of forms management and greatly reducing the chance of returned contacts and re-contracting.

“The AppOne platform provides the workflow and technology to allow dealers to get deals done more efficiently,” said Ken Hill, Managing Director of 700Credit. “The integration between the AppOne platform and our credit and compliance solutions provides dealers with a seamless workflow, providing efficiencies as they move through the lending process.”

“We are excited to offer 700Credit services to the thousands of marine, RV, and power sport dealers using the AppOne Dealer Portal,” said Chet Heughan, senior sales director at AppOne. “The suite of services offered by 700Credit goes far beyond simple access to credit bureaus and adds true value and efficiency to the dealer’s sales and compliance processes.”

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### **About 700Credit**

700Credit is the automotive industry’s leading provider of credit reports, compliance products and prescreen services. The company’s product and service offering includes: credit reports, dealer-facing prescreen and consumer-facing pre-qualification platforms, OFAC compliance, Red Flag solutions, score disclosure notices, adverse action notices, MLA, Synthetic Fraud detection and more. 700Credit’s goal is to provide its clients with the highest quality data in a compliant framework in the most efficient manner possible. For more information about 700Credit, visit [www.700credit.com](http://www.700credit.com).

### **About AppOne**

AppOne is a leading provider of workflow and productivity solutions, services, and specialized software to streamline the indirect lending process for lenders, service companies, manufacturers, and dealers (e.g. recreational vehicle ("RV"), marine and power sports). The company is headquartered in St. Cloud, Minnesota. (<https://www.appone.net/>)

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