AppOne® set to Display at Upcoming NAFCU Annual Conference

Experts will be on hand to educate conference attendees on how the platform helps credit unions interact with recreational product dealers to reach new and existing members

ST. CLOUD, Minn. – May 31, 2019 – AppOne® announced today that the company will exhibit at the upcoming National Association of Federally-Insured Credit Unions (NAFCU) 52nd Annual Conference and Solutions Expo, June 18-21, at the Ernest N. Morial Convention Center in New Orleans.

The AppOne Platform is a proprietary, SaaS-based solution that streamlines and automates the traditional tasks associated with managing a network of dealer relationships, submitting an indirect loan application and creating a complete, compliant funding package consistent with the lender's approval.

"We're excited about this opportunity to share how our platform can help credit unions participate alongside traditional lenders and effectively reach their members – and potential members – who are shopping for recreational products," said Chet Heughan, senior sales director at AppOne. "There's simply no substitute for face-to-face interaction and a hands-on experience to demonstrate our value in helping credit unions grow both their indirect loan portfolios and membership base."

The annual NAFCU conference aims to help today's credit union executives and leadership achieve significant and sustainable growth heading into the future. The conference will feature a number of workshops, exhibits, and speaking events on everything from cybersecurity to fraud to brand innovation.

"NAFCU represents an ideal setting for AppOne to connect with credit unions and to show the importance of creating seamless interactions with dealers," said Heughan.

"We're confident our industry partners will be receptive to that unique value," he added.

Stop by the booth to learn more about AppOne's indirect loan application and funding package platform.

[Click here](#) to register for the NAFCU 52nd Annual Conference and Solutions Expo.

# # #

About AppOne
AppOne is a leading provider of workflow and productivity solutions, services, and specialized software to streamline the indirect lending process for lenders, service companies, manufacturers, and dealers (e.g. recreational vehicle ("RV"), marine and power sports). The company is headquartered in St. Cloud, Minnesota.
(https://www.appone.net/)

Media Contact:
Amy Vonder Embse
Amy_vonderembse@appone.net
866-328-0816