



## AppOne® to Host Virtual Booth at Upcoming Boating Industry ELEVATE SUMMIT

*Virtual exhibition will focus on how dealers and lenders can simplify and accelerate the funding process*

**ST. CLOUD, Minn. – November 12, 2020** – AppOne® announced today that the company will host a virtual booth at the upcoming second annual Boating Industry ELEVATE SUMMIT on Nov. 17.

Per the Boating Industry announcement, the ELEVATE SUMMIT serves as “an intimate gathering of thought-leaders who come to focus on, address, and learn the latest developments regarding key issues impacting the industry and their business.”

The AppOne Platform is a proprietary, SaaS-based solution that streamlines and automates the traditional tasks associated with managing a network of dealer relationships. That includes submitting an indirect loan application and creating a complete, compliant funding package consistent with the lender’s approval.

“The marine industry is a quickly growing market, and with that increased retail demand comes an increased need for seamless and efficient funding,” said Chet Heughan, senior sales director at AppOne. “The AppOne Platform is designed to meet that demand, using a centralized, web-based solution to save time and reduce costs.

“We look forward to educating conference attendees on the value our platform can deliver,” he added.

[Click here](#) to visit the virtual booth on Nov. 17 to learn more about AppOne’s indirect loan application and funding package platform.

[Click here](#) to register for the Boating Industry ELEVATE SUMMIT free of charge.

### **About AppOne**

AppOne is a leading provider of workflow and productivity solutions, services, and specialized software to streamline the indirect lending process for lenders, service companies, manufacturers, and dealers (e.g. recreational vehicle ("RV"), marine and power sports). The company is headquartered in St. Cloud, Minnesota. (<https://www.appone.net/>)

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